



The mission of Almost Home, Inc. is to promote self-sufficiency and provide assistance to those experiencing housing instability.

Strategic Plan Overview

2022-2027



**DEVELOP
STRONG
LEADERSHIP
& SUPPORT
STAFF**



**EXPAND
SERVICE
AREA
PRESENCE &
IDENTITY**



**STRENGTHEN
BOARD
THROUGH
TRAINING &
DIVERSITY**



**ENHANCE
OUR
FUNDRAISING
CAPABILITY**



**DIVERSIFY
OUR
FUNDING
SOURCES**



**EXPAND
EXISTING
PROGRAMS
TO MEET
STRONG
DEMAND**



**DEVELOP
ADDITIONAL
SHELTER
AND
RESOURCES**



**INITIATE
NEW
INNOVATIVE
PROGRAMS
& SERVICES**

- ✓ To provide safe emergency sheltering options for individuals and families experiencing homelessness.
- ✓ To connect individuals and families experiencing homelessness to safe, affordable, and healthy housing through Housing Navigation services.
- ✓ To prevent individuals and families from becoming homeless through direct financial assistance and supportive case management.
- ✓ To work collaboratively within the community to seek long-term solutions to confront and prevent homelessness in our region.
- ✓ To provide resource navigation services to address systemic challenges leading to housing insecurity.



Leadership & Staff

- Adopt a permanent leadership plan.
- Implement a succession plan.
- Develop an onboarding platform.
- Identify and provide professional development opportunities.
- Develop leadership skills of staff.
- Host annual staff retreat.
- Conduct routine staff satisfaction surveys.



Service Area

- Participate in organizations outside of Brighton.
- Seek opportunities to introduce AH to a wider community.
- Develop quarterly Education Series presentations.
- Collaborate with community leaders and service agencies.



Board Development

- Approve and distribute Board Manual.
- Develop an onboarding process for new board members.
- Create an online board member portal.
- Develop and implement a board giving policy.



Fundraising

- Staff appropriately to develop/maintain foundation and government grants.
- Develop relationships with private donors and corporate sponsors.
- Create a peer-to-peer fundraising program.



Diversify Funding

- Identify/utilize new grant/fundraising/donor management tools.
- Research/apply for new grant funding opportunities.
- Increase reach/scope of fundraising and sponsorship communications.
- Research social enterprise models.
- Create/implement a Planning Giving program.



Expand Programs

- Establish a pool of unrestricted funds.
- Conduct ongoing data analysis to pinpoint specific areas of demand for housing assistance and wraparound services.
- Refine intake processes to triage vulnerability and prioritization.
- Evaluate AH's access points through DEI lens.



Additional Shelter

- Explore further partnership opportunities with local governments, for-profit, and non-profit organizations in Adams, Weld, and Broomfield counties.
- Create an ad-hoc shelter evaluation committee.
- Research alternative sheltering models.
- Evaluate current emergency family shelter building and make recommendations for future.
- Collaborate with local developers on affordable housing projects.



Innovation

- Create a client advisory committee and process.
- Develop/integrate client satisfaction surveys in all programs.
- Initiate the Social Enterprise model selected by committee.
- Create a process for board to stay informed of current trends/community needs in housing.
- Develop an advocacy and policy lobbying task force.
- Create a new position to establish assistance programs for clients accessing healthcare services that need housing upon discharge.